



Pilot Training Programme in Trinidad Completed

October 10, 2010 - The Association of Caribbean MediaWorkers (ACM), in collaboration with the Trinidad and Tobago Publishers' and Broadcasters' Association (TTPBA) and the Media Association of Trinidad and Tobago (MATT) with support from Telecommunications Services of Trinidad and Tobago (TSTT) has completed delivery of a comprehensive pilot training programme entitled "New Journalism for a New Age."

In Trinidad, there were 15 participating journalists from the mainstream print and broadcast media during the face-to-face sessions led by veteran journalists such as Lennox Grant, Jones P. Madeira, Raoul Pantin, Tony Fraser, David Renwick, Mark Wilson, Marina Salandy-Brown, Garfield King, Colleen Holder, Mark Lyndersay and Vernon Khelawan.

Participants were joined, for the purpose of the online component delivered by the Knight Center for Journalism in the Americas, by 11 journalists from Tobago and other practitioners from countries such as Jamaica, Barbados, Dominica, Sint Maarten, St Vincent and the Grenadines, Antigua and Barbuda and Guyana.

The programme was developed in the context of the changing domestic and international mass media landscape, technological developments, new professional demands and emerging developmental issues.

The course combined foundational aspects of journalism training with intermediate-level instruction on the technical aspects of print and online publishing and broadcast production.

The principal objectives of the programme were:

- To train participants in key aspects of Print, Online and Broadcast Journalism
- To provide students with the basic competencies necessary to use their journalism skills in a web based multimedia environment.
- To encourage the development of research and analytical skills, especially with the use of Computer Assisted Reporting.
- To equip students with the necessary skills to function effectively in any newsroom locally and overseas.
- To develop a working understanding of Information and Communication Technology and its influence and impact on society.



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- To introduce students to the entrepreneurial possibilities of online journalism.
- To prepare participants for the requirements of change in the media and wider society.

The programme was developed and coordinated by ACM President, Wesley Gibbings, and respected Trinidad and Tobago broadcaster, Garfield King.

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